

Canon

**PREMIO
GIOVANI
FOTOGRAFI**
Edizione 2010

figures

The Canon Young Photographers Prize is now in its twelfth edition.

Some 4,500 budding photographers have participated in the contest over these 11 years, with total prize winnings of some 110,000 euros going to the 52 winners.

Most of the winners in the different sections have gone on to prestigious professional careers while others are following a well-defined program to develop their artistic and technical skills.

Professional achievement and skill development are the foundations of the Canon Prize, which has built its success on a unique and innovative formula.

This is not a trophy contest; it is an earnest initiative to provide support for budding photographic talents and give their careers a boost, whether they choose to work in publishing, advertising or any other form of visual communication.

CONTEST RULES AND ENTRY PROCEDURE

preliminary note

Prizes will be awarded by unanimous Jury decision based exclusively on the skills and creativity of each participant in the contest. No prize will be awarded on the basis of a drawing. The Jury reserves the right not to award any prize or to award a joint prize for works of equal merit in each of the four sections listed below. In the latter case, the prize will be split 50-50 between the two winners.

entry procedure

The works must be received by: **Canon Italia spa Premio Giovani Fotografi - Via Milano, 8 - 20097 San Donato Milanese (MI) no later than 5:00 pm, December 20, 2010** together with the completed and signed entry form.

Applicants must indicate on the envelope which section they intend to participate in. Applicants may compete in more than one section with different works or enter more than one work in the same section. Only works that have **never been published**, will be accepted, except images part of a wider work already published. Any works published in newspapers, magazines, etc. will be excluded. The contests for the **Best Portfolio** and the **Best Project** are open to all those born on or after **January 1, 1977**. Only those born on or **after January 1, 1980** are eligible for the a **Scholarship**. Please include a preaddressed, unstamped envelope of sufficient dimensions to contain the photographs, which will be mailed back to their authors after the conclusion of the Contest (except for photographs sent on CD). This does not apply to the winners: by accepting the prize, the winners explicitly consent to the use of their images by Canon. Canon will be in no way liable to make compensation of any sort to the authors or to third parties for the use of the winning images. It is assumed that the authors of photographs entered in the contest have obtained all necessary authorization for the use of the image from any subjects portrayed in the image. Legal responsibility for use of the image is assumed entirely by the author. **The Jury will meet within January 31, 2009 to award the prizes to the winners. Winners will be informed of the Jury decision by registered letter or telegram.**



prize for best photography portfolio

Participants in this section are asked to send a **photography portfolio containing a minimum of 10 and a maximum of 15 unpublished images** (but can be accepted photos part of a wider project already published). The images must either be printed (format: min 18 x 24 cm; max 30 x 40 cm) on photographic paper or else submitted on CD-ROM (photographs provided on CD-ROM should, in any case, be accompanied by prints of the images on photographic or ordinary printer paper to facilitate the Jury in the selection process). **Photographs may be black & white or color, but slides are not admissible.** Prints must be unmounted and bear the author's name, surname and address on the back. The photographs or CD-ROM must be accompanied by the author's CV and a completed and signed entry form (included herein). A brief text (maximum one typewritten page, approximately 1,500 characters) must also be included, presenting the work and providing a guide to its interpretation. **The Prize is monetary and amounts to a gross total of 4,000 euros.** Canon reserves the right to formulate proposals for collaboration with the winner regarding the use of the images. In any case, the winner's portfolio – under the supervision of a tutor – will be offered to photography publications and exhibited in a number of venues.

prize for best photography project

This prize will be awarded only to **photography projects that have not yet been completed.** Canon's intention here is to provide support for the completion of the project, which must be presented in the form of a work plan. **The award amounts to the gross sum of 2,500 euros.** Participants in this section shall adhere to **the regulations laid out for the Best Portfolio contest, excluding those regarding formats.**

The entrant shall prepare a dossier containing photographs (which may be submitted on CD-ROM accompanied by ordinary printer paper) and optionally containing texts, drawings, illustrations, photographic proofs and anything else deemed helpful for communicating the value of the project. Once the winner has completed his or her project, Canon will provide the services of a tutor to promote the work.

scholarship

This prize will be awarded to those **who wish to pursue or further studies in photography.** **The Scholarship amounts to a gross sum of 2,500 euros,** that may be used to pay for photography courses or schools, or other types of photography training. The prize money may be used for traditional schools as well as for educational experiences with professional photographers, printers, photography labs, photography studios, etc. Participants in **this section shall adhere to the regulations laid out for the Best Portfolio** contest. In addition to a CV and presentation text, the participant is asked to specify the type of training program he or she intends to follow. In other words: if you can prove you have the talent, Canon will give you the opportunity to develop it.

jury

The Jury for all sections will be chaired by **Denis Curti** (president), director of Contrasto (Milan). The other members of the Jury are: **Settimio Benedusi** (photographer), **Francesco Nencini** (director), **Fernanda Roggero** (president of 24 magazine), **Emanuela Mirebelli** (photo editor Marie Claire), **Andrea Cancellato** (Managing Director of Triennale), **Andrea Frazzetta** (photographer and former winner of Premio Canon)

2009 edition **Winner's**

Best Portfolio

Arianna Arcara - "Woodward Silence"

Through her work the artist created a visual story which is at the same time consistent and emotionally involving about one of the most felt issue of our time, the present economic crisis.

The whole reportage, shot in Detroit, reveals a visual delicacy always respectful of human dignity.



Best Project

Anastasia Taylor-Lind - "Camilla Neprous and The Devil's Horsemen"

This project is awarded for its capacity to awake deep emotions in its ability to unveil a young woman's most intimate projects.



Scholarship

Pietro Paolini – “Bolivianas”

Awarded for his ability to arrange a documentary captivating and rich in information. He has been able to compose every image with a feeling of homogenous narration.



Canon's commitment and the photographers' dedication

A certain amount of dedication is asked of the young talents participating in the Canon Prize. A portfolio of images is not enough; the entrant must also show aptitude, be able to see photographically, have both imagination and technical skill, and know how to dialogue with the Jury, who are faced with the arduous task of choosing the most worthy works or projects.

The Jury's evaluation process is one of the most exhilarating elements in the complex set of procedures associated with the Canon Prize. All Jury members are successful in their fields, professionally involved in the field of photography, and particularly alert to new products and emerging talents. An important and distinctive element of the Canon Prize is the availability of a tutor, chosen from among the members of the Jury, who assists the winners in their work and in their careers. Canon firmly believes that monetary support alone – even the generous amounts awarded in the Canon Prize – is not enough to get a solid start in the exciting and adventurous career of a photographer. What is necessary, above all, is to make oneself known, to make a name for oneself among the practitioners in the field.

This is the most difficult challenge and one that may require a great deal of time and effort. This is the commitment with which Canon displays its interest and sensitivity for the world of photography; not just by offering products of the highest quality, but also with cultural and artistic initiatives and the sponsorship of activities aimed at developing the realm of imagemaking, which is an increasingly relevant element in today's society.

EDITION 2010: ENTRY FORM

(Please, cut out, fill in, in block letters, and attach this form to your photos)



SUBJECT: Legislative Decree no. 196/03 n 7

Protection of persons and other subjects as regards to the handling of personal data

As enacted by the law no. 675, December 31st, 1996 relevant to the common personal data handling, we inform you that your personal data will be treated and entered in a database, as a necessary step for the correct fulfilment of our relationship, even on a legal basis, and for the precise implementation of pre-sent and future stipulated agreements. Your personal data will be communicated to public and private bodies and subjects, within their specific and relevant competence, towards whom we have a communication obligation or need, and this for a more precise fulfilment of any relevant contractual obligation. Moreover, we inform you that the "Owner" of the personal data according to the law is CANON Italia S.p.A., based in San Donato Milanese (MI), Via Milano 8, and that the person responsible for it is the Chairman and Managing Director of CANON Italia S.p.A., and that in consequence of article 7 of the above mentioned law, you will have free access to your data, for asking information on it (to the person responsible) as well as updating, correcting and integrating it, apart from your right, for legitimate reasons, to oppose against the above mentioned use and treatment.

Name..... Surname.....

Date of birth.....Place of birth.....

Job.....

Address..... N.....

City.....Prov.....CAP.....

Phone.....Mobile.....

Email.....

I declare that I want to take part to the "Canon Young Photographers' Award", of which I accept the regulations reported in the present leaflet, for the category (please tick):

Best Portfolio

Best Project

Scholarship

Signature.....

I have read and understood the conditions of entry reported in the second paragraph of the regulations:

Signature.....